

**CLAIMS:**

1. A box made of a single sheet of pliable material and having a substantially frustopyramidal shape with an opened top and a closed bottom, characterized in that it comprises four exterior walls and four interior walls, wherein said exterior walls are spaced apart from said interior walls in order to create a space between them, and further characterized in that at least one of said exterior walls comprises an opening.
2. A box as defined in claim 1, further comprising a slot.
3. A box as defined in claim 1 or 2, wherein said pliable material is paper, cardboard, a thin plastic sheet or a thin metal sheet.
4. A box as defined in claim 1 or 2, wherein said opening is covered with a transparent or translucent liner.
5. A box as defined in claim 1 or 2, wherein said single sheet of pliable material comprises a substantially cross-shaped center portion and four side portions, wherein said cross-shaped center portion comprises a middle section that, once folded, will become the bottom of said box, and wherein said four side portions, once folded, will become the exterior walls, with at least one of said four side portions including an opening.
6. A box as defined in claim 5, wherein said cross-shaped center portion further comprises four pairs of flaps, with one pair of flaps being disposed at each corner of said cross-shaped center portion.
7. A box as defined in claim 5, wherein half of said slot is provided in one of said exterior walls and the other half continues into the side portion adjacent to said exterior wall.

8. A box as defined in claim 7, wherein said side portion comprises two opposite lateral sections and a flap.
9. A box as defined in claim 8, wherein said lateral sections are symmetrical with reference to said interior wall.
- 5 10. A box as defined in claim 9, wherein each one of said lateral sections comprises two slots separated by an inclined edge designed to provide an interlocking engagement with slots of corresponding side sections of an opposite side portion, said opposite side portion also comprising a flap.
- 10 11. Use of a box as defined in any one of claims 1-10 to display illustrations, markings, photos or promotional material on one or more of said exterior and said interior walls.